



中国国际体育用品博览会
CHINA INTERNATIONAL SPORTING GOODS SHOW

ATHLETIC IN CHINA SPORT SHOW SHANGHAI 2018

Once again, Athletic will be participating in one of the biggest world tradeshows of fitness, the China Sport Show.

China Sport Show 2018 will be held on 25th-28th May in National Exhibition and Convention Center (Shanghai), two-storied complex in near Hongqiao airport. With an exhibition area of 180,000 square meters, it will attract over 1500 famous enterprises and aboard and about 120,000 visitors. There will be four themed exhibition zone, fitness zone, stadium facilities, construction and flooring zone, sportswear, outdoor and leisure zone and ballgames, racket games and combat sports zone.



Various events will be held in conjunction, such as China Sporting Goods Industry Summit, China Sport Show Fitness Conference, Sport Collection Exhibition and Auction, Running Park, Business Communication and all kinds exhibitor-held interactive.



Athletic, given its commitment to proximity to customers as well as constant innovation to exceed the expectations of them, will be present at the event with many new products.

We will be showing, among others, a complete family of home gyms, with some models that have been very successful in several continents and new models. It will launching its portfolio of home use products where are home gyms, treadmills (including models with TFT system), bicycles, spinning and ellipticals, will also present the new BIKE AIR 100BA and ROWER 100RM among others.



**HOME USE
ROWER 100RM**



**PROFESSIONAL
BIKE AIR 100BA**

In the Commercial line, models as cross trainer products, new line of aerobic products for gyms and clubs and strength line models.

In weights and accessories, the company will show part of its great range of models and options that complements the products line.

Once again ATHLETIC will leave its mark of innovation and at the same time increasingly more and more its group of customers around the world.

**VISIT US AT
HALL 3, BOOTH 03C002
From May 22 to 28.
We will be waiting for you.**



**National Exhibition and
Convention Center**