



Athletic Launches its **CROSSTRAINER** Treadmill Line

Specialized in the production and sales of gym equipment for 32 years. With a strong presence in more than 22 countries, Athletic Company innovates once again. Always paying attention to the world's Fitness Market and to the revolution of functional training, in December 2017, Athletic launches the new aerobic equipment for Crosstrainer training. Today there are more than 13,000 gyms with this kind of treadmill and more than 30,000 functional training centers. A market that grows 30% a year, (according to Forbes magazine). The first step was to offer a complete line of accessories and multi-gyms, and now the aerobic equipment that comes as a complement of the portfolio.

There will be two new models that will complement Athletic line, which contains more than 30 different treadmills, today focused on professional and home use. Both of the two models are recommended for intense training with an excellent cost-benefit. Good to the users, perfect to the environment, since both models do not have energy consumption. Regarding losing calories, it burns 30% more when compared to traditional models, the motorized treadmills. Users can change the speed according to their training characteristics. In addition, they do not have maximum speed limits.



**TREADMILL PROFESSIONAL
CROSS ATHLETIC 200T**

The motor of this model has its own generator. With adjustable resistance between 1 to 12. The walking surface is 1600x480mm and it is produced using HDF (high-density fiber). This model has a monitor, with blue backlight 5"LCD, with 3 user programs. The functions are Speed, time, distance, calories, ODO, total time, pulse, recovery, Warm up, cool down, sleep.



**TREADMILL PROFESSIONAL
CROSS ATHLETIC 100T**

It is an innovative model, without motor and with incline system, which goes up to 21%. It has a continuous resistance system with brake. The effective walking surface is 1500 x 510 mm and the running deck is made with HDF (high-density fiber).